

MAIL STOP AF

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re: Patent Application of Michael Plotnick et al:

Conf. No.: 5480 : Group Art Unit: 2621
Appln. No.: 10/006,874 : Examiner: Huy Thanh Nguyen
Filing Date: 14 NOVEMBER 2001 : Attorney Docket No.: T738-10
Title: Alternative Advertising in Pre-recorded Media

NOTICE OF APPEAL FROM PRIMARY EXAMINER TO THE BOARD OF PATENT
APPEALS AND INTERFERENCES

Applicant(s) hereby appeals to the Board of Patent Appeals and Interferences from the last decision of the examiner dated September 25, 2007.

The following item(s) are included:

Notice of Appeal fee is enclosed
 _____ .00 Small Entity has been previously established in this case.
 \$510.00.

A Request for Pre Appeal Brief Conference is filed herewith.

The Commissioner is hereby authorized to charge and/or credit Deposit Account No. **501535** as noted below. A duplicate of this sheet is enclosed.

Notice of Appeal fee in the amount of \$510.00.

Any overpayments or deficiencies in the above calculated fee(s).

Date: 12/17/07

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